

Brezelkönig International

Franchise Enquiry Form

Thank you for your interest in Brezelkönig International Franchising. We kindly request you to tell us a little bit about yourself and the nature of your interest in order to be able to assess the potential of a possible future cooperation and to provide you with the most accurate information you require going forward.

Filling out the form will take approximately 5 to 10 minutes. The information you provide within this form will be treated with the highest confidentiality and does not constitute any binding commitment for either party. We would like to thank you for taking the time to provide the information below. Please send the finished document to florian.dermuehl@brezelkoenig.com. We will contact you as soon as possible.

Yours sincerely

Brezelkönig International AG

Date:

First name:

Last name:

Email:

Phone Number:

Street Address:

Address Line 2:

City:

State / Province / Region:

Postal / Zip:

Country:

1. I am/we are interested in a franchise:

- As an individual or a group of individuals
- As or on behalf of a company
- As an investor
- As a consultant/broker

2. I am/we are interested in a franchise for the following country or a region in the following country:

3. Motivation and qualification for franchise interest:

Please tell us about your motives with regards to your franchise interest:

- a) What makes you think Brezelkönig is perfect for your country/region?

- b) Who do you think would be our main competitors, if any?

- c) What cities and/or regions constitute possible expansion targets?

- d) What specific locations have you envisioned and/or scouted for expansion?

- e) What are your possible relevant contributions with regards to personal qualifications, local expertise, extent of network etc.?

- f) What would be a rough estimate on market potential?

4. I am / we are looking to undertake the following number of store openings over the next 5 years:

- 3 stores or less
- 4 to 10 stores
- 11 stores or more

5. I / we have significant experience in building up and/or operating restaurant and/or retail concepts:

- No
- Yes - please specify:

6. I am / we are currently operating other restaurant and/or retail concepts:

- No
- Yes - please specify